

## NCaISBA BOARD MEETING MINUTES

Saturday, January 16, 2016, 1:00 p.m. to 2:40 p.m.  
U.C. Berkeley Botanical Garden  
Conference Center

Danny Swanson called the 1st Quarter NCaISBA Board meeting to order at 1:10 p.m. The meeting was held in the conference room at U.C. Berkeley Botanical Garden. The following 18 members attended.

Present		Absent
Nina Antze Celia Bakke Beatrice Bergemont Sharon Clark (Guest) Catherine Dellor Cissy Freeman Pria Graves Bernard Halliwell Kaye Herbranson	Kristin Jakob Nancy Klippert Deni Manning Lee McCaffree Judy Paris Sally Petru Liz Stroh-Coughlin Danny Swanson Catherine Watters	Pat Rudebusch Svetlana Tkachenko

### A. PRESIDENT’S REPORT

(For details of this report, see Attachment 1: President’s agenda, Jan. 16, 2016)

1. **New Year! New Board!** Catherine Dellor as Secretary, Celia Bakke and Beatrice Bergemont as South Bay Regional Representatives. Danny noted that with two Catherine’s, we will call them Catherine W and Catherine D.
2. **Approve October 3rd Board Meeting Minutes.** Danny asked the Board for any corrections to the October 3, 2015, Board Meeting Minutes. There were no corrections and the Minutes were approved as read.
3. **Thank You to Suzanne Oldfield who has resigned her new position as Member at Large.** Suzanne handled minutes, activities calendar, thank-you letters and Annual Meeting packets during her term as Secretary. She has also resigned from ASBA Board.
4. **Donor Thank-You Letters.** Danny has mailed them all and totals to date are in the financial report.
5. **Annual Meeting Thanks:** to Kaye Herbranson for arranging a lovely day in an excellent venue, to Suzanne Oldfield for the professional packets and to Deb Shaw for alerting us to essential information and explaining it so well. ALSO to all our Officers for their wonderful reports!
6. **Activities Calendar** is ready today and will be mailed to membership on Monday. Thanks to Judy, Liz, Regional Reps and Suzanne!
7. **New Brochures or Postcards.** Will need to be designed and printed. **This discussion moved to end of meeting.**

**8. ASBA Journal Star:** Pria Graves for her article on Endangered Foods: Bananas, a part of her ongoing series on Heirloom and Heritage Plants.

**9. Next Board Meeting.** Pot luck on April 16th at Liz Stroh-Coughlin's house in Los Gatos. (Nina, Lee and Sally will not be there)

**10. Future Board Meetings.** July 16th date may be changed due to 2016 ASBA conference sign-ups which usually occur on a Saturday in July; October 1st is assigned to North Bay but may be scheduled anywhere if someone opens their home to us. Julie Allecta offered her home for a meeting.

**11. Conference 2017 Discussion** Will follow at the end of this board meeting. Danny asked all members to please stay.

## B. OFFICERS' REPORTS

### 1. VICE PRESIDENT: Kaye Herbranson

- **2015 Annual Meeting Report.** Kaye thanked everyone for their assistance in getting this organized: Deni for Registration help; Sally for getting Deb Shaw; Pria, Nina and Nancy for help at the meeting registration.
  - a. There were 55 paid reservations of which 51 attended and 4 called in sick.
  - b. Income was  $55 \times \$20 = \$1100$ .
  - c. Expenses totaled \$2977.93 for a net cost to the chapter of \$1877.93**(For details of this report, see Attachment 2: Annual Meeting Report, Jan. 16, 2016)**

- **2017 Annual Meeting.** Will take place back at Filoli which will make it less expensive. The projected lunch cost is \$10 per person. The recommended fee is currently \$20 per person and may have to be increased due to site entrance fee for non-members of Filoli. The policy is that it won't make money and may cost the chapter but it was decided this is our way to give back to members.
- **Packets.** Suzanne's packets will be a hard act to follow. She often paid personally for higher quality. **We need someone for this job!**

### 2. SECRETARY: Catherine Dellor

- **No Report**

### 3. TREASURER'S REPORT: Danny reported for Svetlana Tkachenko

- Svetlana's report reviewed the Year To Date, 2016 Income Statement, Balance Sheet and 2016 Budget. **(For Report, see Attachment #3: Treasurers Report, which is available on request).**

### 4. PARLIAMENTARIAN: Cissy Freeman

- **Bylaws.** Cissy reported that the Bylaws were last edited in 2013. She will propose cleaning up the language.
- **Absentee Ballots.** Cissy wants to address "absentee ballots" and add it to the bylaws. She will contact Julie Allecta for archival references.
- **Elections.** It was noted that the elections have thus far been non-controversial with a set slate.

## 5. MEMBER COMMUNICATIONS: Nina Antze

a. **Membership Report.** Nina provided the following update on Chapter membership. (See Attachment 4: Membership Report, January, 2016.)

- **Current Paid Members.** We currently have 111 members as of January 16, 2016.
- **New Members.** We have 11 new members. Of these, 7 are from Southern California, 4 are from out of state (Oregon, Minnesota, Colorado and New York).
- **Renewing Membership.** Nina sent out an email reminding members of membership renewal on January 6th. She will send out another email on the 22nd reminding the people who have not renewed that we would like their renewals in by January 31st to expedite dues payment to the chapters and to make sure that they are included in the ASBA roster and get their March issue of the Botanical Artist. She noted that it takes time for us to get the new member names. Danny noted that we should remind those who haven't renewed that we have a scholarship process in place for which members may apply.

b. **Roster.** Nina plans to send out a new roster at the end of February.

c. **Donations.** Nina reported that we have received donations of \$855 of which \$200 is specified for the Alcatraz Florilegium project and was reported to Svetlana.

## 6. WEB COMMUNICATIONS: Pria Graves and Deni Manning

a. **Postings/Announcements.** Pria reported that bare bones activities have been posted. She will amend them.

b. **Photos.** Deni will add photos of events. They "roll" with the new year, meaning that that 2015 falls to the bottom.

## 7. MEMBER ACTIVITIES: Liz Stroh-Coughlin

a. **Activities Update. Activities Calendar.** The 2016 calendar was handed out. Danny thanked Judy, Liz, Regional Reps and Suzanne.

(See Attachment 5: 2016 Activities Calendar)

b. **Alcatraz Collection Dates.** Finalized dates:

Friday, 2/12  
Monday, 4/18  
Wednesday, 6/1

c. **International Out of the Woods Exhibit.** It was suggested that there are several opportunities in the coming year to focus on trees during garden tours:

2/26 UC BGB Tree Walk and painting day  
4/23 SF BG private tour  
5/10 Villa Montalvo garden tour  
TBD Possible Conifers in Petaluma

d. **Activities Update.** The regional reps provided the following update:

## SOUTH BAY REGION: Celia Bakke and Beatrice Bergemont

- The colored pencil workshop with Nina at Danny's house is not full; 4 are currently registered with a limit of 12.

#### **EAST BAY REGION: Pat Rudebusch**

- Pat reported there will be a video techniques class by Sally in late summer which is not on the calendar yet.
- The four East Bay artists who are participating in the studio tours on April 8th are Catherine Watters, Sally Petru, Leah Kaiser and Laura Sawczuk.

#### **NORTH BAY REGION: Kristin Jakob and Bernard Halliwell**

- Kristin noted that the Mariposa Lily walk is taking place later in the day than usual, 2pm – 6pm, due to schedule conflicts.

#### **SF/NP REGION: Liz Stroh-Coughlin**

- Liz noted that the Academy of Sciences tour is full with 16 people registered.

### **C. ASBA REPORT Sally Petru**

- Sally notes that the Strategic highlights are on the ASBA web site.
- The Members gallery is the most visited place on the ASBA web site. We can now add up to 6 images on line. Comments say this site is very useful to members.
- Jody Williams, President, and Pauline Goldsmith, Vice President, are restructuring committees. Sally is now membership chair with Catherine Watters. Sally noted that you don't have to be on the board to participate on a committee.
- Sally reported that Suzanne has resigned from the ASBA board.
- ASBA is actively searching for new Board Members.

### **D. EXHIBITS REPORT**

#### **1. Alcatraz Catalog Fundraising**

- Catherine W. reported that there has been \$17,100 pledged with \$12,400 collected. There is a \$4,500 check in the mail from Jenny DuPont, the CEO of the Garden Conservancy.

#### **2. Alcatraz Exhibit**

- Danny noted that the exhibit looks great and that having all the art work framed the same makes a big difference.
- Jenny DuPont will attend the reception.
- Catherine is waiting to hear from Shelagh Fritz regarding hanging the entire Alcatraz Florilegium at Alcatraz during the Annual Conference in 2017.
- Three events at UCBGB around the exhibit:
  - Jan 22 Catherine Watters lecture on the History of the Florilegium
  - Jan 23 UCBGB Member Hour (talk with artists)

Jan 28 Shelagh Fritz talk on Alcatraz Gardens Restoration

- Specimen collections are well organized. Pria noted the lists will fill up fast so people should not wait to sign up for their choice. There is a weather disclaimer at the bottom of the Activities Calendar which could affect the collection dates.

### 3. UCBGB Future Exhibits

- a. Sally suggested it may be possible to have our own Tree exhibit here.
- b. Discussion regarding Julia Morgan Building.
  - Art work shows beautifully in this venue
  - Lee noted that it is better than Conference center even with reduced exhibit time as it is closer to entrance.
  - Kaye pointed out that the reduced time of exhibit makes providing sitting easier.
- c. Discussion of donation of \$30 for not sitting.
  - Kaye and Leah have a list of no pays and will copy Danny, Sally and Catherine W.
  - Nina feels we shouldn't charge for not sitting as this is not an all member show and it was not indicated in entry form. It is a hardship for people who live farther away.
  - Catherine W. believes we are lucky to be here and people should be held accountable.
  - Pria pointed out that this particular exhibit, with its gallery sitting requirement, was not even thought of at the time of first submission of work in 2013.

### 4. HEIRLOOM EXPO EXHIBIT: Pria Graves and Nina Antze

- **Booth.** We sell prints and cards here which makes money for the chapter.
- **Art Show.** This is run by Hudson Seeds who gave us a \$200 donation as we helped pack them up.
- **Kids' Day.** Nina and her group will do this again in the Kids Pavilion.

#### General Discussion:

- Pria will be traveling and is unable to organize this event. She will volunteer during the show but can't lead.
- Nina surprised to see her name as co-lead and would have staffing issues as some of her group are not ASBA members. No one can be there all 3 days.
- This discussion proved the issue complicated so Nina suggested it should be continued internally.

**Motion:** Nina moved to table the decision until April meeting. Judy seconded the motion.

- We can save \$15 on the \$160 entry fee if we get a check to them by the end of January. Pria authorized to send the check.

Post Meeting Discussion between Nina, Nancy and Pria resulted in arrangement that will allow us to participate. Pria will be present at Expo for all 3 days but will not be available for set up on the Monday.

## 5. FILOLI 18th ANNUAL BOTANICAL ART EXHIBIT: Lee McCaffree and Catherine Watters

### a. New Entry Procedure

- All entries are now done with an online process. Lee pointed out that Tony is away until February 9th so if people haven't had their work scanned, they will have a problem entering.
- The submissions site, [OnlineJuriedShows.com](http://OnlineJuriedShows.com), does not collect all the information we need for submission so Lee and Catherine W. have to contact each participant for fine tuning the entry.

### b. Traveling Exhibit at Filoli During Show.

- This year the historic House will be open so that the reception attendees can view the Mark Catesby Exhibit in the Ballroom and select pieces of the Filoli and Highgrove Florilegiums in the Trophy Room.

## C. NEW BUSINESS

### New Brochure

- The last of these is on display at the current exhibit at UCBGB.
- We like the idea of a postcard which is easier to access than a 3 page foldout. And it is cheaper to re-do the existing card.
- Website font needs to be bigger and bolder.
- Danny will ask Svetlana to re-order at printer with font change.

**Board Meeting Adjourned.** Danny adjourned the meeting at 2:30 p.m.

- Conference 2017 Discussion to follow at 3:00.

Submitted by Catherine Dellor, Chapter Secretary

### Attachments:

1. President's Agenda 1/16/16
2. 2015 Annual Meeting Report
3. Treasurer's Report 1/16/16
4. Membership Report
5. 2016 Activities Calendar