

EXHIBITIONS REPORT: October 1, 2016
Prepared by Sally Petru

NOTE: There is nothing new to report on the UCBBG Exhibition

UCBBG – Plants Illustrated 2017

- Theme is “Seeds and Pods” – a list is available from the garden; this has raised some questions as to what falls in this category
- Call for Entries is out and due November 18th, 2016 to Lee
- Dates of Exhibit: **February 10-21**
- Location: Julia Morgan Building
- Reception: Saturday, February 11 from 4-6pm
 - \$200 dollars remains
 - Recommended donation for reception \$500
 - We typically donate \$750
 - Entry fee is \$15 and will help cover this donation
 - This will be an Artists reception
 - There will be a separate UC Members reception; about 5 artists are encouraged to attend to answer questions; typically Sunday am

ALCATRAZ FLORILEGIUM

1. Our final Call for Entries yielded 49 new additions to the Alcatraz Florilegium. The total number of images is 127 by 77 artists. These will be included in the catalog. As we proceed to show the collection, venue size will determine how many can be hung. We will always endeavor to have one piece per artist.
2. MAGC – Marin Art and Garden Center
 - a. Set up is October 17; Take down is November 14th
 - b. Exhibition dates October 22nd – November 13th
 - c. Reception: Sunday, October 23rd from 3-5; The committee will make a brief presentation; there is room for 150 but also room outside so artists are welcome to bring guests. Funding: MAGC will do a simple reception. If we'd like to make it nicer, or wish to contribute funds or a case of wine, it would be appreciated. **The committee wishes the board to discuss a donation of wine or money. \$250 may be appropriate.**
 - d. Exhibit will only be open on the weekends only from 11-5pm
 - e. Staffing: The exhibition is only open on weekends for which volunteers will be needed. It will also be open Friday and Saturday, November 11 and 12 during a workshop offered by Catherine Watters. It won't need staffing at that time since MAGC and Catherine will be around. There will be an Open House on Friday, Oct 28 and a family workshop on Saturday the 29th so also open to the public and staffed.
 - f. **VOLUNTEERS NEEDED: Oct 23 noon-reception time; Sat/Sun Oct 29, 30, Nov 5,6,12 (unless there is a class), 13. If we get volunteers on Fridays, they will open, so Friday Oct 21, Nov 4, 11. (10 or 11am -4pm)**

- g. MAGC will promote the exhibition and related programs through postcards, website, and email and would collaborate with us on outreach to the media to promote the events locally and regionally.
 - h. Catalog: MAGC is interested in selling the catalog in connection with the exhibition; need to identify a percentage to donate to them (30%)
 - i. MAGC wants to draw up a simple letter of agreement covering our responsibilities and theirs, including security for the show.
3. SFPL – San Francisco Public Library, Skylight Gallery
- a. Exhibition dates: January 14 – March 19
 - b. Hang on Thursday, January 12; Take down on Monday, March 20
 - c. Hours and Staffing – covered by SFPL since it is within library walls
 - d. Reception: January 22nd at 1:00pm. Opening Event followed by a reception hosted by SFPL
 - e. PR deadline: Nov 18th. Deni has prepared an “object List” or inventory of all of our art and artists for this purpose.
 - f. Dates for a project, presentation, or demos: Feb 9, Feb 15, March 2 & 9. The committee recommends that Shelagh do a presentation, perhaps at the opening reception prior to the reception and the committee offer their Slide Show presentation of this project. It would be nice to have a demo day and different mediums represented. Dates are under discussion.
 - g. It is unlikely that all of the art can be included; one per artist at a minimum
 - h. SFPL will handle marketing, publications, graphics There will be catalog sales; percentage TBD
 - i. A presentation will likely be offered by Shelagh Fritz; we will offer other ideas to support the exhibit
4. Alcatraz: Conference 2017 (dates and details tbd)
- a. We submitted the Application for ‘Art in the Parks’ which has been approved
 - b. The exhibit will be in the band practice room (to be confirmed).
 - c. I did ask for a 2 month minimum for October 17 exhibit, longer if we can
 - d. We can offer 150 complimentary tickets for Friday, October 13, 2017 (please confirm this is the right date). The tickets will be divided over two boats – 8:45am and 9:10am. If you need more tickets, they will need to be purchased through Alcatraz Cruises.
 - e. We can host a reception in the rose garden of light refreshments and nibbles.
- Tours: Shelagh envisions the morning would look like this –
- f. The 150 will be divided between the 8:45am and 9:10am boat
 - g. On each boat will be 75 people, they will then be separated into two groups of 40ish. One group will be taken on a garden tour, while the other goes to the Band Practice room to see the artwork. That will give about an hour and a half for each group. As the groups finish, they can

make their way to the rose terrace where they can enjoy refreshments. The same thing will happen for the next group arriving on the 9:10am boat. There will be some overlap in the band practice room but I think this will be fine.

- h. I'll have my volunteers and docents helping to guide the groups, and be in the rose garden to let people come into the closed areas.
- i. With the complimentary tickets, the audio tour is not available. People are still welcome to walk through the cell house.

5. CATALOG:

- a. The catalog is at the printers, Modernpostcard. The committee will proof the copy and give approval by September 27th, if the design process allows. If all goes according to schedule, it will be printed and delivered by October 18 -21.
- b. Judy Paris and Svetlana Tkachenko have met and are working with the committee to work out an inventory and payment system. Ideally we will be able to sell catalogs at MAGC
- c. We will sell them for \$30 including tax
- d. Lyn Dahl is preparing a list of those who get a complimentary catalog
- e. BUDGET: We have \$18,350 in donations; the chapter has authorized up to \$4,876 to cover additional costs; these will be reimbursed upon sales coming in. The design fee was greater than expected (up to \$1600) so Danny and Svetlana approved an additional \$600. Framing estimates are pending and expected to be in the neighborhood of \$1200. The GGNPC will chip in but may not be able to fully cover it. We are awaiting funding information from Shelagh Fritz and will update you in time for this meeting. The committee feels that we are going to have the funding for all of this and that the difference will help with unexpected costs.

ALCATRAZ BUDGET:

\$19,390	Bid from Modernpostcard
\$1,600	Design estimate for 2 days
\$20,990	Estimate as of 9/19/16
\$19,350	Money raised
\$4,876	Additional funds authorized, to be reimbursed to NCalSBA
\$24,226	Funds available
\$2,236	Difference
\$1129.31	Cost for 23 additional frames – paid by GGNPC
\$168.38	Cost for storage pouches and boxes – NCal pays