The University of California Botanical Garden at Berkeley (UCBG) Florilegium Guidelines

(revised Dec. 2023)

Florilegium Curators are Gina Barretta, Laura Sawczuk and Catherine Watters. They are UCBG Advisory Board members and NCalSBA botanical artists.

UCBG Florilegium Staff Advisors will oversee the plant list & collection. Christine Manoux—Director of Education and Public Programs Holly Forbes—Curator

Start date: 2021 / Duration: 4 - 5 years

3rd Call for Entries deadline is August 20, 2024.

Jurors

Holly Forbes, UCBG curator, Sally Petru, botanical artist and teacher, and 3rd juror to be announced later.

Their qualifications will ensure that the artworks meet the highest scientific & fine art standards.

Eligible Botanical Artists

NCalSBA members in good standing.

The Garden may invite several other notable botanical artists who are not NCalSBA members to contribute a piece to the Florilegium.

Plant List

UCBG has updated the list of over 200 plants to be illustrated, found on NCalSBA website. If you have already reserved a plant, please double check that it is highlighted in yellow. If not, please contact Gina Barretta (gina.barretta@me.com).

Choosing Plants

Artists need to contact Holly Forbes (hforbes@berkeley.edu) and Gina Barretta (gina.barretta@me.com) with their choices.

Holly will let you know if and when you can get a sample.

Best if each plant is illustrated once, unless at a different season.

Paper Size requirements

Suggested paper size is 13" x 16" (also Giclée size).

Vertical format is encouraged for purposes of publication but not required.

The mat opening/window is 11" x 14" with a 3" wide mat all around

OR 12" x 15" with a 2-1/2" wide mat, if you need more space.

Accepted Media - Watercolor, Gouache, Colored Pencil, Pen & Ink, Graphite

Scanning & Giclée Print – Berkeley Giclée

This will be done by Tony Molatore of Berkeley Giclée 2117 Fourth Street
Berkeley, CA 94710
(510) 204-9359 / tony@berkeleygiclee.com

The cost is \$65 (paid by the artists), this includes scanning, clean-up & Giclée. Artists need to sign & number (#1 of a limited edition) before framing.

Matting & Framing – AC Graphics

Contact person is Bill Anderson.
79 Belvedere Street #12
San Rafael, CA 94901
(415) 456-0363 / acgrap@aol.com

The cost is \$100 (paid by the artists) for each framed Giclée, this includes: 17" x 20" 8-ply acid-free white mat, with a 2-1/2" OR 3" wide mat on all 4 sides (as described above)

17" x 20" Studio Maple frame, plexiglass and fitting.

Artists are asked to donate their framed Giclée to the Florilegium.

Artist Agreement

Upon acceptance of artwork, artists will sign an agreement giving UCBG permission to use the image for publication, publicity and products.

Publication

UCBG will publish a book at the end of the project.

Exhibition

TBD in the Julia Morgan Hall at UCBG

* ARTISTS ARE REQUIRED TO GALLERY SIT DURING THE EXHIBITIONS.