

The University of California Botanical Garden at Berkeley (UCBG) Florilegium Guidelines

Florilegium Managers will oversee the project & are the NCalSBA liaisons.
Gina Barretta, Laura Sawczuk and Catherine Watters
UCBG Advisory Board members and NCalSBA botanical artists

UCBG Florilegium Staff Advisors will oversee the plant list & collection.
Deepa Natarajan – Program and Event Coordinator
Holly Forbes – Curator

Start date: Spring 2021

Duration: 4 - 5 years

Plant List

UCBG has put together a list of over 200 plants to be illustrated.

Eligible Botanical Artists

NCalSBA members in good standing.

The Garden may invite several other notable botanical artists who are not NCalSBA members to contribute a piece to the Florilegium.

Choosing Plants

Artists need to contact Holly Forbes (hforbes@berkeley.edu) with their first and second plant choices. Holly will let you know if and when you can get a sample.

Each plant will be illustrated once, unless at a different season.

Garden Tours for the artists

No group tours are available at the moment, however you can make a reservation to visit the Garden on the UCBG website: botanicalgarden.berkeley.edu

Drawings and paintings will be juried

This will ensure that the artwork meets the highest scientific & fine art standards. Jurors will meet 1-2 times per year or as needed. There will be 3 jurors to include a horticulturalist, a curator, a botanical artist or a botanical art collector.

Artwork due April 1, 2022 - Jurors will meet mid-April 2022 .

Paper Size requirements

Suggested paper size is 13" x 16" (also Giclée size).

The mat opening/window is 11" x 14".

Vertical format is encouraged for purposes of publication.

Accepted Media - Watercolor, Gouache, Colored Pencil, Pen & Ink, Graphite

Scanning & Giclée Print – Berkeley Giclée

This will be done by Tony Molatore of Berkeley Giclée

2117 Fourth Street

Berkeley, CA 94710

(510) 204-9359 / tony@berkeleygiclee.com

The cost is \$50 (paid by the artists), this includes scanning, clean-up & Giclée.

Artists need to sign & number (#1 of a limited edition) before framing.

Matting & Framing – AC Graphics

Framing will be done by Bill Anderson of AC Graphics

79 Belvedere Street #12

San Rafael, CA 94901

(415) 456-0363 / acgrap@aol.com

The cost is \$80 (paid by the artists) for each framed Giclée, this includes:

8-ply acid-free white mat, Studio Maple frame, plexiglass and fitting.

Artists are required to donate their framed Giclée to the Florilegium.

Agreement

Upon acceptance of work, artists will sign an agreement giving UCBG permission to use the image for publication, publicity and products.

Publication

UCBG will publish a book at the end of the 4 - 5 year project.

Exhibitions

Julia Morgan Hall